



The San Francisco Writers Conference presents
**9th SAN FRANCISCO
 WRITING FOR CHANGE CONFERENCE**
Writing to Make a Difference

Saturday, September 9, 2017

8:00 a.m. to 5:30 p.m. **First Unitarian Universalist Center** (Geary @ Franklin)

Keynote: Stephen Dinan—bestselling author; and CEO of The Shift Network
Featuring: Authors, editors & agents who work with passionate writers with groundbreaking ideas.



This event is for nonfiction, fiction and children’s writers.
A full day of sessions on writing, publishing options, book promotion, and a chance to pitch.

Includes: A private **consultation** at the event with a freelance editor about your work, pitch, or publishing.
Lunch buffet and snacks. More than 40 pages of valuable handouts and a **free follow-up call** to Michael Larsen after the event.
 Plenty of quality networking with presenters and fellow attendees.
No-Host Breakfast Sunrise Pitch-a-thon and a **No-Host Dinner** will keep the conversation going.
 Scholarships available. See details on the San Francisco Writing for Change website.

Details & online registration:

www.SFWritingforChange.org

Registration:
 \$149 until July 31st,
 \$199 until sold out!
SAVE YOUR SEAT NOW.
 Limit of 100 attendees.



2018 San Francisco Writers Conference

With Pre & Post Event Open Enrollment Classes for all Writers

Our 15th Annual Celebration of Craft, Commerce & Community

February 15-18, 2018—Presidents Day Weekend at the InterContinental Mark Hopkins Hotel
 Open enrollment classes on Thursday and Monday, February 15 & 19, 2018



Featuring: California Poet Laureate/former NEA Chairman **DANA GIOIA** →
 ← International bestselling thriller author **PETER JAMES**
 YA/Children’s book author **MITALI PERKINS** (below right)



100 presenters—bestselling authors, literary agents, editors and publishers.
70 sessions—all genres + traditional & self-publishing, book promotion, social media.
Free consult with an independent editor, book coach, or publicist.
 Non-stop networking with presenters and fellow writers.

Also included: Opening Gala, two luncheons, coffee breaks, pitch sessions, and more!
 Optional ‘Speed Dating with Agents’ is available for attendees only.



Steven Spatz (BookBaby), Mark Coker (Smashwords) and Frances Caballo talked about trends in book marketing in this session from the 2017 SFWC.

This event sells out every year.
Register now for early discount.
 \$695 before August 1st. Speed Dating with Agents is \$75.
 Details, updates, and **free SFWC Newsletter** subscription at:

www.SFWriters.org

Produced by the San Francisco Writers Conference--a 501(c)3 nonprofit.

2017 Sponsors include: IngramSpark, Smashwords, BookBaby, Pronoun, Draft2Digital, Author Accelerator, Gatekeeper Press, Book Expo, *Writer’s Digest*, *The Writer*, Joyce Turley, Harvey Pawl, Ellen Taliaferro, WNBA-SF, Tri-Valley Writers, California Writers Club.

- **If you want to be a sponsor or scholarship benefactor, please write to Barbara Santos, Barbara@SFWriters.org.**
- **Questions about the events?** Contact Co-director Michael Larsen at 415-673-0939 or epml@aol.com.